Customization

With makeup|SDK, you can build your makeup solution and enjoy complete flexibility when it comes to customization.

You can develop new functionalities or your own user interface over or around our visualization. For example, you can create entire makeup looks, combine products, connect your virtual makeup try-on with popular social media, and more.

You can also go one step further and build a valuable **sales and analytics tool** around your virtual try-on. You can offer product recommendations and gather actionable try-on statistics and insights they can then use to encourage (up)sales. For example, you can keep track of which products are selling the most and adjust the offering across different locations to meet the real needs of your customers.

Alternatively, if you only require **shade matching**, you can tailor it based on specific criteria such as finish and undertone. If you need assistance, please contact us, and we can handle it for you.



Get a ready-made solution

If you'd prefer an out-of-the-box solution, we've got you covered. With more than a decade of first-hand experience in computer vision and machine learning projects, our team can easily bring your idea to life. We can help you design your solution, advise your team, develop new features, or build a custom solution from scratch. To discuss your a custom development project, get in touch.