

# Custom development

Although you can integrate visage|SDK into an existing solution yourself, you can also rely on us for custom development and consulting. With more than a decade of first-hand experience in computer vision and machine learning projects, our team can easily bring your idea to life. We can help you design your research, advise your team, develop new features, or build a custom solution from scratch.

## Custom development

We can customize visage|SDK for your specific use case or develop a custom solution powered by our proven face tracking and analysis technology. Through direct communication with a dedicated project manager, you remain fully involved in the project as we work towards building the perfect solution for you.

### When should you consider custom development?

You can integrate visage|SDK yourself, but custom development may be a better option in the following cases:

- **Your employees lack the time or the qualifications**  
If your employees don't have enough time or knowledge to carry out the necessary research and development, the project can easily take a wrong turn and cost you significantly more time and money than planned. Our custom development service gives you immediate access to some of the best and brightest R&D professionals in the field.
- **You need a specialized solution**  
Building a project around AI technologies takes knowledge, research, and a lot of trial and error. This can be a time-consuming challenge for developers with no experience in the field. With more than a decade of first-hand experience on computer vision projects, we know how to handle things right from the first try.
- **You want to optimize time and costs**  
Training employees, doing research, learning from mistakes... customization can get costly on your own, especially with delicate technologies such as computer vision. Custom development carried out by our experienced engineers gets you to a quality, ready-made product in significantly less time and money.
- **You need an out-of-the-box product**  
Our technology has already been used for virtual try-on solutions, AR face filters, biometric systems, healthcare applications... and that's just scratching the surface. We can customize visage|SDK for your specific use case or build an out-of-the-box solution.

As long as we're working on your project, you're never a simple bystander. You're always involved and informed – from start to finish. You communicate directly with the dedicated team leader, which helps us deliver the optimal solution faster.

## Consulting

Our consultants help you lay the groundwork for a successful project. We research the best possible ways to meet your objectives and then structure your project accordingly. This includes examining its feasibility, investigating the latest trends, selecting the optimal technologies, and planning the best way to bring your project to life.

The result is a detailed custom solution proposal, which you can then either use by yourself or let our team develop the final product for you.

### When should you consider consulting?

If IT is not your core business or you have a great business idea based on computer vision, hiring a consultant can help you plan your new project with a focus on value, time, and cost benefits. Professional consulting can be especially beneficial if:

- **You need specialized skills**  
A great way to access a specialized skill set that might not exist in-house is to hire a consultant. Our professionals have first-hand experience in computer vision and machine learning projects across various industries. They can significantly contribute both to the technology and the business side of your project.
- **You want an expert insight or a second opinion**

Having a specialist with years of valuable experience can help you properly focus your money and time. Our experts provide a reliable perspective based on what they've seen work (or not) before. They can also bring new and innovative ideas or possible challenges to the table that clients may not have been able to see on their own.

## Rely on proven experts

Whether you have detailed requirements or a basic concept, our experts can help you define the best technical approach, and provide cost estimates for a custom application.

With almost 20 years of experience in computer vision software development under our belt, we can bring your idea to life faster, better, and cost-effectively. To discuss your project with our experts or request a free evaluation license, [get in touch](#).